

McAlister Communications Attention: Accounts Payable 1340 Bull Street Columbia, SC 29201 USA

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	POL/Leatherman for Senate
Product	Leatherman for Senate June 7-14
Estimate Number	6/7-6/14/2016

Invoice #	873878B-1
Invoice Date	06/19/16
Invoice Month	June 2016
Invoice Period	06/01/16 - 06/14/16

Station	WBTW
Account Executive	WBTW Local House
Sales Office	Myrtle Beach Local Sales Office
Sales Region	Local

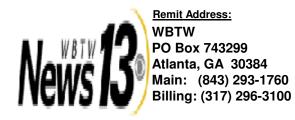
Order #	873878B
Alt Order #	
Deal #	
Order Flight	06/07/16 - 06/30/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WBTW	M-F News @ 5a	5a-528a							•	
					6 to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	5:29 AM	LEATHERMANPASTOR	\$100.00		3
	WBTW			W	06/08/16	:30	5:16 AM	BEASLEY2	\$100.00		1
	WBTW			Th	06/09/16	:30	5:23 AM	BEASLEY2	\$100.00		4
	WBTW			F	06/10/16	:30	5:17 AM	LEATHERMANPASTOR	\$100.00	1	2
					6 to 06/19/16	2x	MT				
	WBTW			М	06/13/16	:30	5:17 AM	BEASLEY2	\$100.00		5
	WBTW			Tu	06/14/16	:30	5:17 AM	BEASLEY2	\$100.00	1	6
2	WBTW	M-F News @ 530a	528a-6a								
				06/06/1	6 to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	5:41 AM	LEATHERMANPASTOR	\$125.00		2
	WBTW			W	06/08/16	:30	5:29 AM	LEATHERMANPASTOR	\$125.00	)	3
	WBTW			Th	06/09/16	:30	5:48 AM	BEASLEY2	\$125.00		1
	WBTW			F	06/10/16	:30	5:43 AM	BEASLEY2	\$125.00	1	4
				06/13/1	6 to 06/19/16	2x	MT				
	WBTW			М	06/13/16	:30	5:48 AM	OUTSIDERS	\$125.00		6
	WBTW			М	06/13/16	:30	5:53 AM	BEASLEY2	\$125.00	1	5
3	WBTW	M-F News @ 6a	M-F News @ 6a								
				06/06/1	6 to 06/12/16	6x	-TWTF				
	WBTW			Tu	06/07/16	:30	6:19 AM	LEATHERMANPASTOR	\$250.00	1	1
	WBTW			Tu	06/07/16	:30	6:48 AM	LEATHERMANPASTOR	\$250.00		5
	WBTW			W	06/08/16	:30	6:28 AM	BEASLEY2	\$250.00		2
	WBTW			Th	06/09/16	:30	6:24 AM	LEATHERMANPASTOR	\$250.00		3
	WBTW			Th	06/09/16	:30	6:58 AM	BEASLEY2	\$250.00		6
	WBTW			F	06/10/16	:30	5:58 AM	BEASLEY2	\$250.00	1	4
					6 to 06/19/16	4x	MT				
	WBTW			М	06/13/16	:30	6:18 AM	OUTSIDERS	\$250.00		9
	WBTW			M	06/13/16	:30	6:52 AM	BEASLEY2	\$250.00		. 7
	WBTW			Tu	06/14/16	:30	6:41 AM	OUTSIDERS	\$250.00		10



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WBTW	M-F News @ 6a	M-F News @ 6a								
	WBTW			Tu	06/14/16	:30	6:59 AM	BEASLEY2	\$250.00	1	8
4	WBTW	M-F CBS This Morning @ 7a	7a-8a								
		3 -		06/06/1	6 to 06/12/16	6x	-TWTF				
	WBTW			W	06/08/16	:30	7:56 AM	BEASLEY2	\$185.00		6
	WBTW			W	06/08/16	:30	7:59 AM	LEATHERMANPASTOR	\$185.00	1	2
	WBTW			Th	06/09/16	:00			<del>\$185.00</del>	Credited	1
	WBTW			Th	06/09/16	:30	7:26 AM	BEASLEY2	\$185.00	)	4
	WBTW			F	06/10/16	:30	7:25 AM	LEATHERMANPASTOR	\$185.00		3
	WBTW			F	06/10/16	:30	7:29 AM	BEASLEY2	\$185.00	1	5
				06/13/1	6 to 06/19/16	4x	MT				
	WBTW			М	06/13/16	:30	7:59 AM	OUTSIDERS	\$185.00		9
	WBTW			Tu	06/14/16	:30	7:29 AM	OUTSIDERS	\$185.00		7
	WBTW			Tu	06/14/16	:30	7:44 AM	BEASLEY2	\$185.00		8
	WBTW			Tu	06/14/16	:30	7:57 AM	OUTSIDERS	\$185.00	1	10
5	WBTW	M-F CBS This Morning @ 8a	8a-9a								
					6 to 06/12/16	6x	-TWTF				
	WBTW			Tu	06/07/16	:30	8:43 AM	LEATHERMANPASTOR	\$150.00		1
	WBTW			Tu	06/07/16	:30	8:51 AM	LEATHERMANPASTOR	\$150.00		5
	WBTW			Tu	06/07/16	:30	8:55 AM	LEATHERMANPASTOR	\$150.00		6
	WBTW			W	06/08/16	:30	8:26 AM	BEASLEY2	\$150.00		3
	WBTW			W	06/08/16	:30	8:56 AM	BEASLEY2	\$150.00		2
	WBTW			F	06/10/16	:30	8:53 AM	BEASLEY2	\$150.00	1	4
					6 to 06/19/16	4x	MT				
	WBTW			M	06/13/16	:30	8:42 AM	BEASLEY2	\$150.00		7
	WBTW			M	06/13/16	:30	8:49 AM	OUTSIDERS	\$150.00		9
	WBTW			M	06/13/16	:30	8:54 AM	BEASLEY2	\$150.00		10
	WBTW			Tu	06/14/16	:30	8:29 AM	BEASLEY2	\$150.00	1	8
6	WBTW	M-F Local News @ 9a	9a-10a								
				06/06/1	6 to 06/12/16	6x	-TWTF				
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6	WBTW	M-F Local News @ 9a	9a-10a								
	WBTW	_		Tu	06/07/16	:30	9:13 AM	LEATHERMANPASTOR	\$175.00		5
	WBTW			Tu	06/07/16	:30	9:45 AM	LEATHERMANPASTOR	\$175.00		1
	WBTW			W	06/08/16	:30	9:38 AM	LEATHERMANPASTOR	\$175.00		2
	WBTW			Th	06/09/16	:30	9:30 AM	LEATHERMANPASTOR	\$175.00		3
	WBTW			Th	06/09/16	:30	9:56 AM	BEASLEY2	\$175.00		6
	WBTW			F	06/10/16	:30	9:55 AM	LEATHERMANPASTOR	\$175.00		4
				06/13/1	6 to 06/19/16	4x	MT				
	WBTW			M	06/13/16	:30	9:13 AM	OUTSIDERS	\$175.00	1	7
	WBTW			M	06/13/16	:30	9:56 AM	BEASLEY2	\$175.00		9
	WBTW			Tu	06/14/16	:30	9:16 AM	OUTSIDERS	\$175.00		10
	WBTW			Tu	06/14/16	:30	9:52 AM	BEASLEY2	\$175.00		8
7	WBTW	M-F Let's Make A Deal	M-F 10a-11a								
					6 to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	10:59 AM	LEATHERMANPASTOR	\$160.00		1
	WBTW			Th	06/09/16	:30	10:25 AM	BEASLEY2	\$160.00		4
	WBTW			F	06/10/16	:30	10:25 AM	BEASLEY2	\$160.00		3
	WBTW			F	06/10/16	:30	10:59 AM	BEASLEY2	\$160.00		2
				06/13/1	6 to 06/19/16	2x	MT				
	WBTW			Tu	06/14/16	:30	10:25 AM	OUTSIDERS	\$160.00		6
	WBTW			Tu	06/14/16	:30	10:59 AM	BEASLEY2	\$160.00		5
8	WBTW	M-F Price Is Right	M-F 1058a-12p								
					6 to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	11:31 AM	LEATHERMANPASTOR	\$230.00		2
	WBTW			W	06/08/16	:30	11:30 AM	BEASLEY2	\$230.00		4
	WBTW			Th	06/09/16	:30	11:59 AM	LEATHERMANPASTOR	\$230.00		1
	WBTW			F	06/10/16	:30	11:30 AM	LEATHERMANPASTOR	\$230.00		3
				06/13/1	6 to 06/19/16	2x	MT				
	WBTW			М	06/13/16	:30	11:59 AM	OUTSIDERS	\$230.00		5
	WBTW			Tu	06/14/16	:30	11:59 AM	OUTSIDERS	\$230.00		6



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WBTW	M-F EN @ 5p-530p	M-F EN @ 5p-530p								
				06/06/16	to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	5:16 PM	LEATHERMANPASTOR	\$400.00		4
	WBTW			W	06/08/16	:30	5:10 PM	BEASLEY2	\$400.00		2
	WBTW			W	06/08/16	:30	5:26 PM	BEASLEY2	\$400.00		3
	WBTW			F	06/10/16	:30	5:22 PM	LEATHERMANPASTOR	\$400.00		1
					to 06/19/16	2x	M				
	WBTW			M	06/13/16	:30	5:21 PM	OUTSIDERS	\$400.00		6
	WBTW			M	06/13/16	:30	5:27 PM	BEASLEY2	\$400.00		5
13	WBTW	M-F 6P News 6p-630p	M-F 6P News 6p-630	0							
				06/06/16	to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	6:29 PM	LEATHERMANPASTOR	\$750.00	1	1
	WBTW			W	06/08/16	:30	6:15 PM	LEATHERMANPASTOR	\$750.00		3
	WBTW			Th	06/09/16	:30	6:28 PM	BEASLEY2	\$750.00		2
	WBTW			F	06/10/16	:30	6:12 PM	BEASLEY2	\$750.00		4
					to 06/19/16	1x	M				
	WBTW			M	06/13/16	:30	6:15 PM	OUTSIDERS	\$750.00	l .	5
14	WBTW	CBS Evening News	630p-7p								
				06/06/16	to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	6:59 PM	LEATHERMANPASTOR	\$745.00		3
	WBTW			W	06/08/16	:30	6:59 PM	BEASLEY2	\$745.00		2
	WBTW			Th	06/09/16	:30	6:59 PM	BEASLEY2	\$745.00		4
	WBTW			F	06/10/16	:30	6:50 PM	BEASLEY2	\$745.00		1
				06/13/16	to 06/19/16	1x	M				
	WBTW			M	06/13/16	:30	6:59 PM	BEASLEY2	\$745.00	1	5
15	WBTW	M-F PA 7p-730p	M-F PA 7p-730p								
				06/06/16	to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	7:13 PM	LEATHERMANPASTOR	\$800.00		1
	WBTW			Th	06/09/16	:30	7:28 PM	LEATHERMANPASTOR	\$800.00		3
	WBTW			F	06/10/16	:30	7:13 PM	LEATHERMANPASTOR	\$800.00		2



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15	WBTW	M-F PA 7p-730p	M-F PA 7p-730p				•		<u> </u>		
	WBTW			F	06/10/16	:30	7:28 PM	BEASLEY2	\$800.00	1	4
				06/13/1	16 to 06/19/16	1x	M				
	WBTW			M	06/13/16	:30	7:12 PM	OUTSIDERS	\$800.00		5
16	WBTW	M-F PA 730p-8p	M-F PA 730p-8p								
				06/06/1	16 to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	7:43 PM	LEATHERMANPASTOR	\$800.00		2
	WBTW			W	06/08/16	:30	7:36 PM	BEASLEY2	\$800.00		1
	WBTW			Th	06/09/16	:30	7:54 PM	BEASLEY2	\$800.00		3
	WBTW			F	06/10/16	:30	7:53 PM	BEASLEY2	\$800.00		4
					16 to 06/19/16	1x	M				
	WBTW			M	06/13/16	:30	8:00 PM	BEASLEY2	\$800.00	1	5
17	WBTW	LN M-F Late News Rotator	LN M-F Late News F								
					16 to 06/12/16	4x	-TWTF				
	WBTW			Tu	06/07/16	:30	11:26 PM	LEATHERMANPASTOR	\$690.00		1
	WBTW			W	06/08/16	:30	11:22 PM	LEATHERMANPASTOR	\$690.00		2
	WBTW			Th F	06/09/16	:30	11:26 PM	BEASLEY2	\$690.00		4
	WBTW			•	06/10/16	:30	11:33 PM	LEATHERMANPASTOR	\$690.00		3
					16 to 06/19/16	1x	M				
	WBTW			М	06/13/16	:30	11:11 PM	OUTSIDERS	\$690.00		5
18	WBTW	Sa News @ 8a	8a-9a								
					16 to 06/12/16	1x	S-				
	WBTW			Sa	06/11/16	:30	8:25 AM	BEASLEY2	\$175.00	1	1
19	WBTW	CBS Saturday This Morning	CBS Saturday This	N							
					16 to 06/12/16	3x	S-				
	WBTW			Sa	06/11/16	:30	9:25 AM	OUTSIDERS	\$100.00		3
	WBTW			Sa	06/11/16	:30	9:26 AM	BEASLEY2	\$100.00		1
	WBTW			Sa	06/11/16	:30	10:29 AM	OUTSIDERS	\$100.00	1	2
20	WBTW	Sa News 6p-630p	6p-630p								



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20	WBTW	Sa News 6p-630p	6p-630p					_			
				06/06/16	to 06/12/16	1x	S-				
	WBTW			Sa	06/11/16	:30	6:29 PM	BEASLEY2	\$190.00	)	1
21	WBTW	Su News @ 8a	Su News @ 8a								
				06/06/16	to 06/12/16	1x	S				
	WBTW			Su	06/12/16	:30	8:39 AM	OUTSIDERS	\$175.00	)	1
22	WBTW	CBS Sun Morning 9a-1030a	CBS Sun Morning 9a	3							
				06/06/16	to 06/12/16	1x	S				
	WBTW			Su	06/12/16	:30	9:09 AM	BEASLEY2	\$125.00	)	1
23	WBTW	Su News @ 630p	630p-7p								
				06/06/16	to 06/12/16	1x	S				
	WBTW			Su	06/12/16	:30	6:46 PM	OUTSIDERS	\$230.00	)	1
24	WBTW	LF Su Rotator 1135p-135x	LF Su Rotator 1135p	)							
				06/06/16 to 06/12/16		2x	S				
	WBTW			Su	06/12/16	:30	12:01 AM	BEASLEY2	\$115.00		2
	WBTW			Su	06/12/16	:30	12:16 AM	OUTSIDERS	\$115.00	)	1
				Break ran	late						

Aired Spots 125

<u>Gross Total</u> \$39,260.00

Agency Commission \$5,889.00

Net Amount Due \$33,371.00 Payment Terms 30 Days